

# Cafecito with Alina

A virtual strategic cafecito to get clear on your business finances, goals, and growth potential.

## What's This About?

This conversation is part of our CEO Compass Services, designed to help small and mid-sized business owners take a breath, zoom out, and realign their strategy with their numbers.

It's not just a meeting, it's your first step toward clarity and control. You bring your questions, chaos, or curiosity. I'll bring strategy, insight, and 25+ years of experience helping business owners just like you.

## What We'll Cover

In this first session, we'll talk about:

- **Your current financial landscape**
  - Cash flow clarity? Profitability? Salary for yourself?
- **Your short- and long-term goals**
  - Are you planning to grow, exit, or stabilize?
- **Your team and systems**
  - Who's doing what? What's working? What's not?
- **What's keeping you up at night?**
  - You can be honest—I've heard it all.
- **Quick wins + longer-term strategies**
  - I'll give you practical next steps—whether you hire me or not.

## Questions to Consider Before We Meet

Bring a notebook or just your thoughts, these are for reflection:

- Am I paying myself consistently and fairly?
- Do I actually understand my numbers or just rely on my accountant?
- What would success look like in 12 months?
- Are there expenses or bottlenecks draining my cash flow?
- Am I building a business I can eventually step back from, or sell?

## Why This Matters

Because your numbers tell a story. And I'll help you read between the lines so you can lead, decide, and grow with clarity and confidence.

Whether you're in chaos mode, transition, or just tired of figuring it all out alone, this conversation is your safe space to pause, reflect, and start building a business that works for you, not the other way around.

So go ahead. Pour your coffee. I'll bring the compass.

Because at Advising Puerto Rico, we don't just show up with spreadsheets—we come in as **Solvers**.

**Problem? What problem? That's what we do best.**

